



Subject: Call for applicants: One Million Dollar Start-up Challenge

Do you want to make a change in the world? Do you want to be part of a great social impact that focuses on making the world a better place? Hult Prize is the perfect start for you.

The Hult Prize Foundation is a not-for-profit organization dedicated to bringing together the world's next wave of social entrepreneurs. It encourages the world's brightest and most passionate minds to compete in teams to solve the planet's biggest social issues with innovative ideas for start-up enterprises. The ultimate Hult Prize winners receive **USD1 Million** to launch their start-up, and bring their idea to life.

Potential Application Ideas: Crowd-funding, SMS communication, Social Media in Developing Countries, and much more!

There will be a Hult Prize at Rutgers Pitch Competition taking place in **December 9th** here at **Rutgers University, New Brunswick**. Student teams (**undergraduate, graduate, PhD**) will have the opportunity to pitch their idea at this local competition and advance to regionals directly if they win.

This year's challenge addresses:

"Refugees - Reawakening Human Potential" and will focus on restoring the rights and dignity of people and societies who may be, or are forced into motion due to social injustices, politics, economic pressures, climate change and war.

How can we build scalable and sustainable social enterprises that restore the rights and dignity of 10 Million Refugees, by 2022?

GET STARTED IN 3 EASY STEPS

1. Form a team of 3 to 4 students from Rutgers Community (interdisciplinary teams are encouraged)
2. Download the President's Challenge from your Hult Prize@ Rutgers University Campus Director
3. Register to compete at your local Hult Prize@ Rutgers University here

hultprizeat.com/rutgers

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